

<i>SERFF Tracking Number:</i>	<i>ARBB-128053666</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Arkansas Blue Cross and Blue Shield</i>	<i>State Tracking Number:</i>	
<i>Company Tracking Number:</i>	<i>23-2538 R1/12</i>		
<i>TOI:</i>	<i>H16G Group Health - Major Medical</i>	<i>Sub-TOI:</i>	<i>H16G.001A Any Size Group - PPO</i>
<i>Product Name:</i>	<i>Amendment</i>		
<i>Project Name/Number:</i>	<i>Special Amendment/23-2538 R1/12</i>		

## Filing at a Glance

Company: Arkansas Blue Cross and Blue Shield

Product Name: Amendment

SERFF Tr Num: ARBB-128053666 State: Arkansas

TOI: H16G Group Health - Major Medical

SERFF Status: Closed-Approved-  
Closed

Sub-TOI: H16G.001A Any Size Group - PPO

Co Tr Num: 23-2538 R1/12

State Status: Approved-Closed

Filing Type: Form

Reviewer(s): Rosalind Minor

Authors: Christi Kittler, Yvonne  
McNaughton, Frank Sewall, Rita  
Thatcher, Evelyn Laney

Disposition Date: 02/01/2012

Date Submitted: 01/31/2012

Disposition Status: Approved-  
Closed

Implementation Date Requested: On Approval

Implementation Date:

State Filing Description:

## General Information

Project Name: Special Amendment

Status of Filing in Domicile: Pending

Project Number: 23-2538 R1/12

Date Approved in Domicile:

Requested Filing Mode: Review & Approval

Domicile Status Comments: Arkansas is state  
of domicile.

Explanation for Combination/Other:

Market Type: Group

Submission Type: New Submission

Group Market Size: Small and Large

Group Market Type: Employer

Overall Rate Impact:

Filing Status Changed: 02/01/2012

State Status Changed: 02/01/2012

Deemer Date:

Created By: Evelyn Laney

Submitted By: Evelyn Laney

Corresponding Filing Tracking Number:

PPACA: Not PPACA-Related

PPACA Notes: null

Filing Description:

Attached please find form 23-2538 R1/12 for your review and approval if indicated.

This amendment was revised due to a clerical error. However, it still provides for an employee to be effective with the group on their hire date. It was designed specifically for Ivize but can be used with any group with these same requirements.

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Company Tracking Number: 23-2538 R1/12  
TOI: H16G Group Health - Major Medical Sub-TOI: H16G.001A Any Size Group - PPO  
Product Name: Amendment  
Project Name/Number: Special Amendment/23-2538 R1/12

Also enclosed is a Flesch Reading Ease score certification signed by an officer of the company as required by Arkansas Code Annotated §23-80-206(d). Please also note, we have scored this amendment as part of the benefit certificates with which it will be used as provided by Arkansas Code Annotated §23-80-206(e).

By way of this letter, I certify that the submission meets the provisions of Arkansas Insurance Department Rule & Regulation 19.

I certify that the Life and Health Guaranty Association Notices required by Arkansas Insurance Department Rule & Regulation 49 are incorporated in the benefit certificates to which this amendment will be attached.

I further certify that the consumer information notice required by Arkansas Code Annotated §23-79-138 is incorporated in the benefit certificates to which this amendment is attached.

## Company and Contact

### Filing Contact Information

Evelyn Laney, Senior Compliance Analyst exlaney@arkbluecross.com  
320 West Capitol, Ste 211 501-378-2165 [Phone]  
Little Rock, AR 72201 501-378-2975 [FAX]

### Filing Company Information

Arkansas Blue Cross and Blue Shield CoCode: 83470 State of Domicile: Arkansas  
601 S. Gaines Street Group Code: Company Type:  
Little Rock, AR 72201 Group Name: State ID Number: N/A  
(501) 378-2967 ext. [Phone] FEIN Number: 71-0226428

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## Filing Fees

Fee Required? Yes  
Fee Amount: \$50.00  
Retaliatory? No  
Fee Explanation: \$50.00  
Per Company: No

COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Arkansas Blue Cross and Blue Shield	\$50.00	01/31/2012	55963650

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## Correspondence Summary

### Dispositions

<b>Status</b>	<b>Created By</b>	<b>Created On</b>	<b>Date Submitted</b>
Approved-Closed	Rosalind Minor	02/01/2012	02/01/2012

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## Disposition

Disposition Date: 02/01/2012

Implementation Date:

Status: Approved-Closed

HHS Status: HHS Approved

State Review: Reviewed-No Actuary

Comment:

Rate data does NOT apply to filing.

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<b>Schedule</b>	<b>Schedule Item</b>	<b>Schedule Item Status</b>	<b>Public Access</b>
<b>Supporting Document</b>	Flesch Certification	Approved-Closed	Yes
<b>Supporting Document</b>	Application	Approved-Closed	Yes
<b>Supporting Document</b>	PPACA Uniform Compliance Summary	Approved-Closed	Yes
<b>Form</b>	Amendment	Approved-Closed	Yes

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Company Tracking Number:	23-2538 R1/12		
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Product Name:	Amendment		
Project Name/Number:	Special Amendment/23-2538 R1/12		

## Form Schedule

**Lead Form Number: 23-2538 R1/12**

Schedule Item	Form Number	Form Type	Form Name	Action	Action Specific Data	Readability	Attachment
Approved-Closed 02/01/2012	23-2538 R1/12	Certificate Amendmen t, Insert Page, Endorseme nt or Rider	Amendment	Revised	Replaced Form #: 23-2538 R1/12 Previous Filing #: 23-2538 10/09	40.400	23-2538 R1- 12(doh).pdf



**Arkansas  
BlueCross BlueShield**  
An Independent Licensee of the Blue Cross and Blue Shield Association

**AMENDMENT TO THE  
ARKANSAS BLUE CROSS AND BLUE SHIELD  
COMPREHENSIVE MAJOR MEDICAL  
GROUP BENEFIT CERTIFICATES**

**AMENDMENT NO. 2538**

**ELIGIBILITY STANDARDS**, Subsection 6.2.3 hereby amended to read as follows.

**3. New Employee Effective Date.**

- a. If the Company receives a new Employee's enrollment application within thirty (30) days of the date the Employee is first eligible for coverage, the Employee's coverage will become effective 12:01 a.m. on the date of hire.
- b. If the Company receives a new Employee's enrollment application after thirty (30) days of the date the Employee is first eligible for coverage, the employee's coverage will become effective 12:01 a.m. on the first day of the Policy Month following the date the employee's application is received by the Company; however, in such instance the Employee shall be classified as a Late Enrollee. The status of Late Enrollee is important with respect to the Preexisting Condition Exclusion. See Subsection 4.1.1.

This Amendment becomes a part of the Arkansas Blue Cross and Blue Shield Managed Benefits Comprehensive Major Medical Group Benefit Certificates. All other provisions of the Group Benefit Certificate remain in full force and effect.

*P. Mark White*

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P. Mark White, President and Chief Executive Officer

ARKANSAS BLUE CROSS AND BLUE SHIELD  
601 S. Gaines Street  
Little Rock, Arkansas 72201

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State: Arkansas

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## Supporting Document Schedules

	Item Status:	Status Date:
<b>Satisfied - Item:</b> Flesch Certification <b>Comments:</b> <b>Attachment:</b> Flesch Certification Form 2538 R1-12.pdf	Approved-Closed	02/01/2012

	Item Status:	Status Date:
<b>Bypassed - Item:</b> Application <b>Bypass Reason:</b> Not required. <b>Comments:</b>	Approved-Closed	02/01/2012

	Item Status:	Status Date:
<b>Bypassed - Item:</b> PPACA Uniform Compliance Summary <b>Bypass Reason:</b> Not PPACA related. <b>Comments:</b>	Approved-Closed	02/01/2012





# Arkansas BlueCross BlueShield

An Independent Licensee of the Blue Cross and Blue Shield Association

**RE: Arkansas Blue Cross and Blue Shield  
Amendment Nos. 23-2538 R1/12**

## **FLESCH READING EASE CERTIFICATION**

This is to certify that the above referenced document has achieved a Flesch Reading Ease Score average of 40.4 and complies with the requirements of A.C.A. §23-80-201 *et. seq.*, cited as the Life and Disability Insurance Policy Language Simplification Act.

\_\_\_\_\_  
Name

\_\_\_\_\_  
Vice President

Title

\_\_\_\_\_  
January 31, 2012

Date